



**NACHHALTIGKEITSWOCHE**  
[www.nachhaltigkeitswoche.ch](http://www.nachhaltigkeitswoche.ch)  
ETH | UZH | PHZH | ZHdK | ZHAW

# SUSTAINABLE UNIVERSITY CAFETERIAS

Workshop at the HSDS

26.09.17

**DID  
YOU  
KNOW?**



# WHO WE ARE

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**Giulia Fontana**

Master student of  
Environmental Systems and  
Policy (ETH)



**Lorenz Keysser**

Bachelor student of  
Environmental Science  
(ETH)



**Rosa Brown**

Master in English and  
History  
Teaching Diploma  
(University of Zurich)

# WHO WE ARE

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Friends

Believe in a better world

Engaged for a transformation and  
are part of the Sustainability Week  
Zurich



**NACHHALTIGKEITS  
WOCHE**

# GOALS

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We...

- ... think about sustainable food
- ... think about sustainable food at universities
- ... think about possible problems related to achieving sustainable food practices at universities
- ... develop possible solutions to these challenges
- ... think about steps required to apply these solutions at their own universities/campuses

# OVERVIEW

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## **Introduction of participants**

### **Presentation**

What is the Sustainability Week Zurich?

Why are we talking about food?

### **Group Work**

Problem definition based on example

### **Presentation**

Our process and product

### **Brainstorming**

Dreaming - Strategies and actions- Planning

### **Close**

# **Introduction of participants**

# INTRODUCTION OF PARTICIPANTS

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**Name**

**University/Project**

**Interests and goals for sustainable development**

**Expectations**



**What is the Sustainability Week Zurich?**  
**Why are we talking about food?**

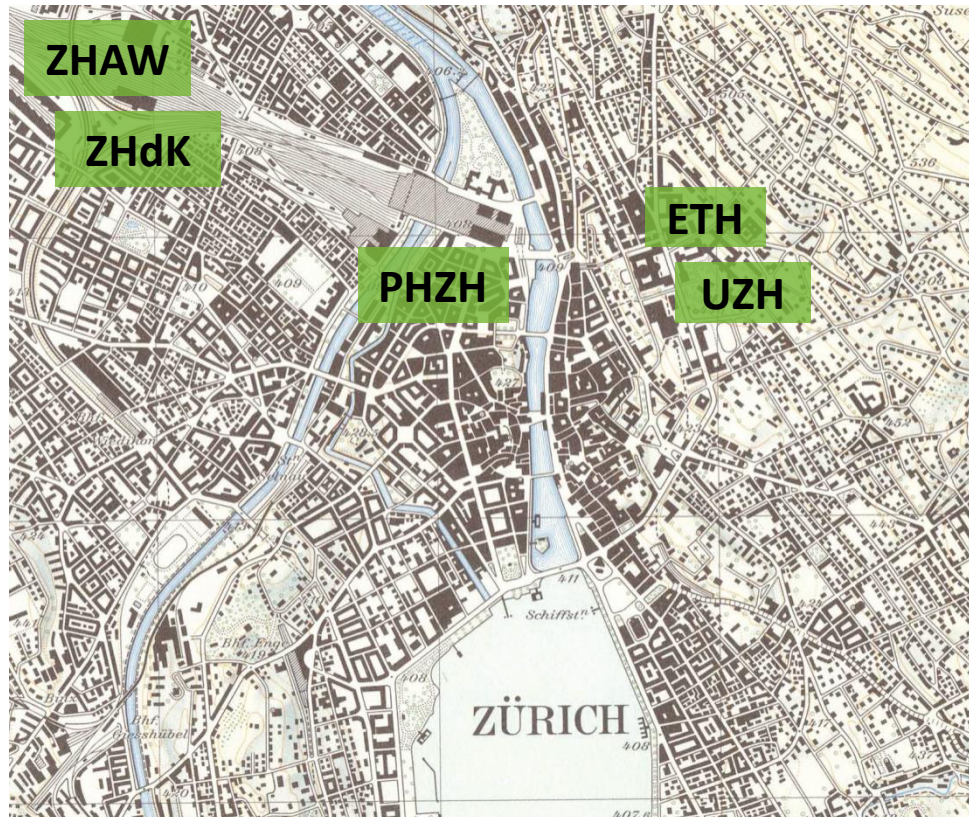




# SUSTAINABILITY WEEK

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Voluntary organized student project of five universities in Zurich since 2013



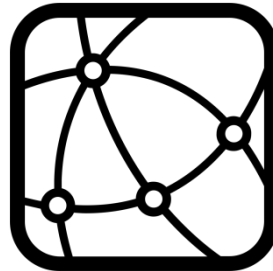
# SUSTAINABILITY WEEK

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**Our Goal:**  
**Foster sustainability with focus at the universities in Zurich**



**Events & information  
campaigns**



**University Policy**  
and connection of the  
five universities

Coordination by  
Lorenz



**Cafeterias**  
Work in and with the  
university cafeterias

Coordination by  
Rosa & Giulia







# SUSTAINABILITY WEEK

## Achievements



more than 160  
events and 15'000  
attendants in five  
years



Delegate position for  
Sustainability at  
University of Zurich

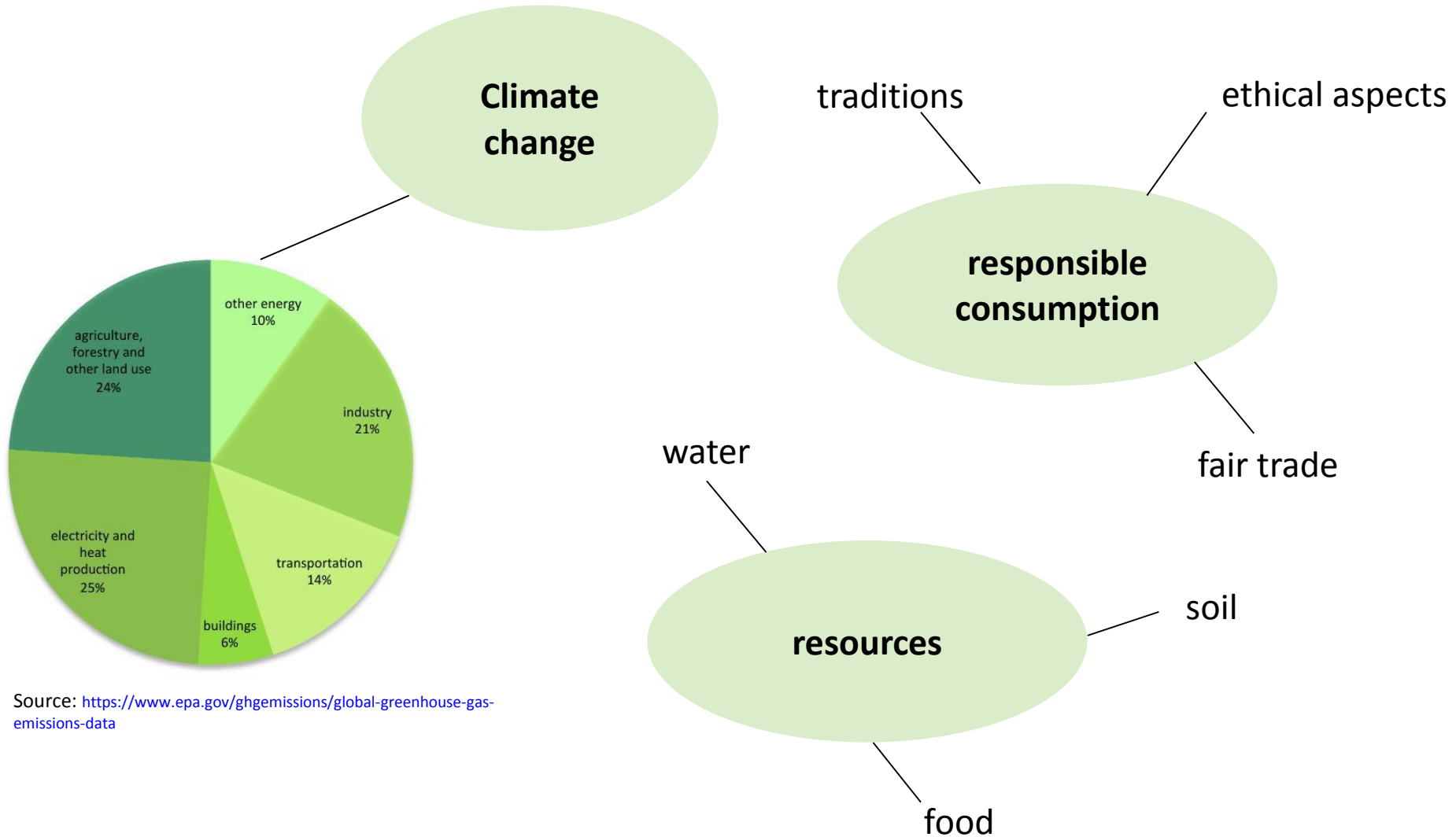
Sustainability report at  
the University of Zurich



International  
Sustainability Campus  
Network (ISCN) Award  
for Student Leadership

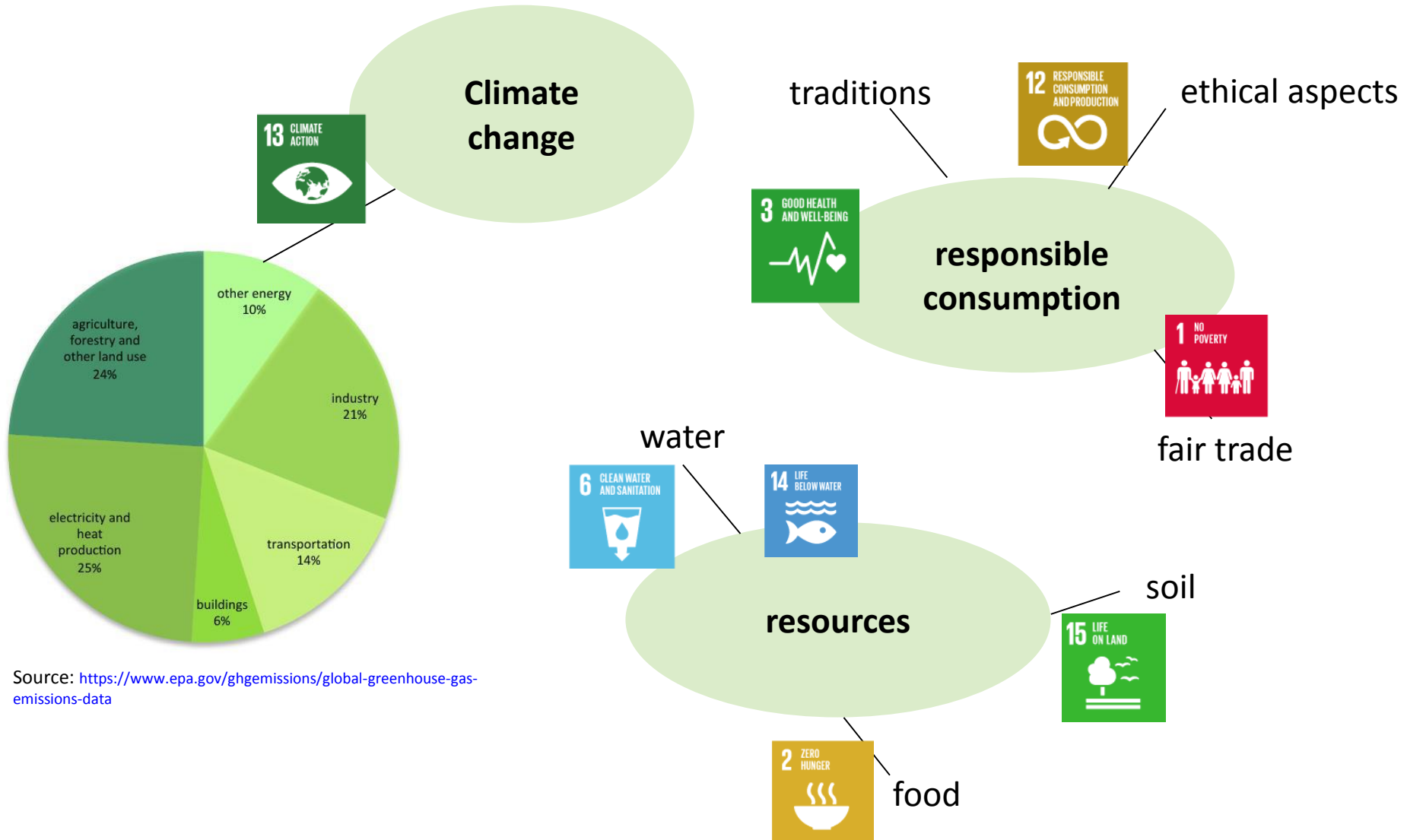


# WHY FOOD ?



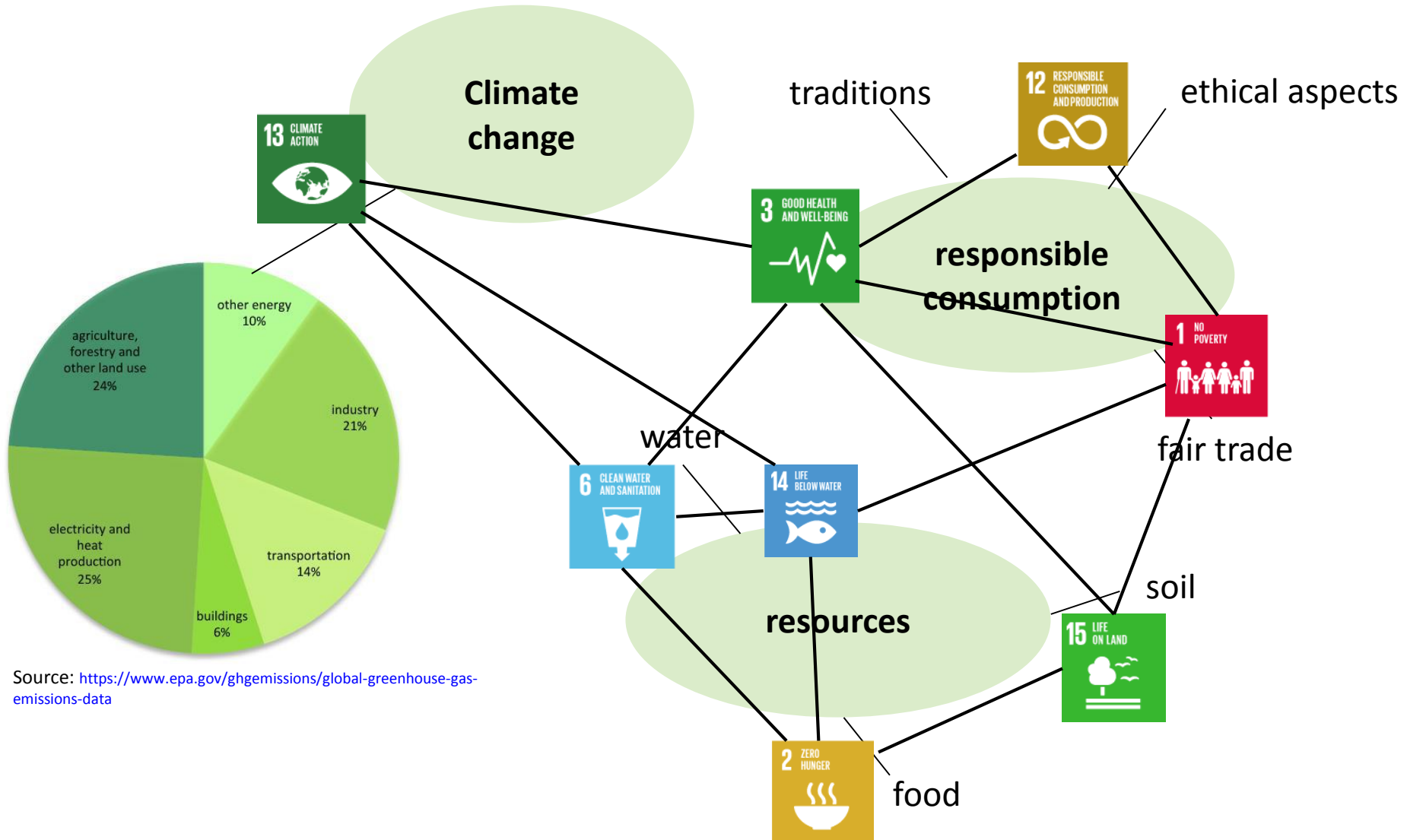
Source: <https://www.epa.gov/ghgemissions/global-greenhouse-gas-emissions-data>

# WHY FOOD ?





# WHY FOOD ?





# **Group Work**

Problem definition based on example



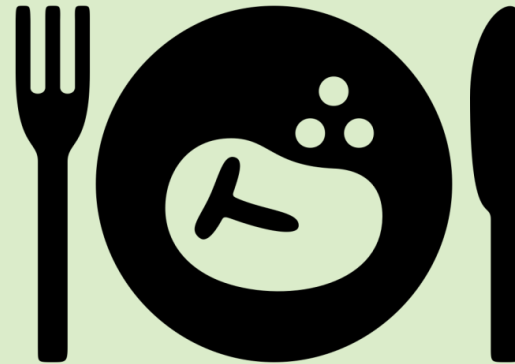
# GROUP WORK

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**Paper cup**

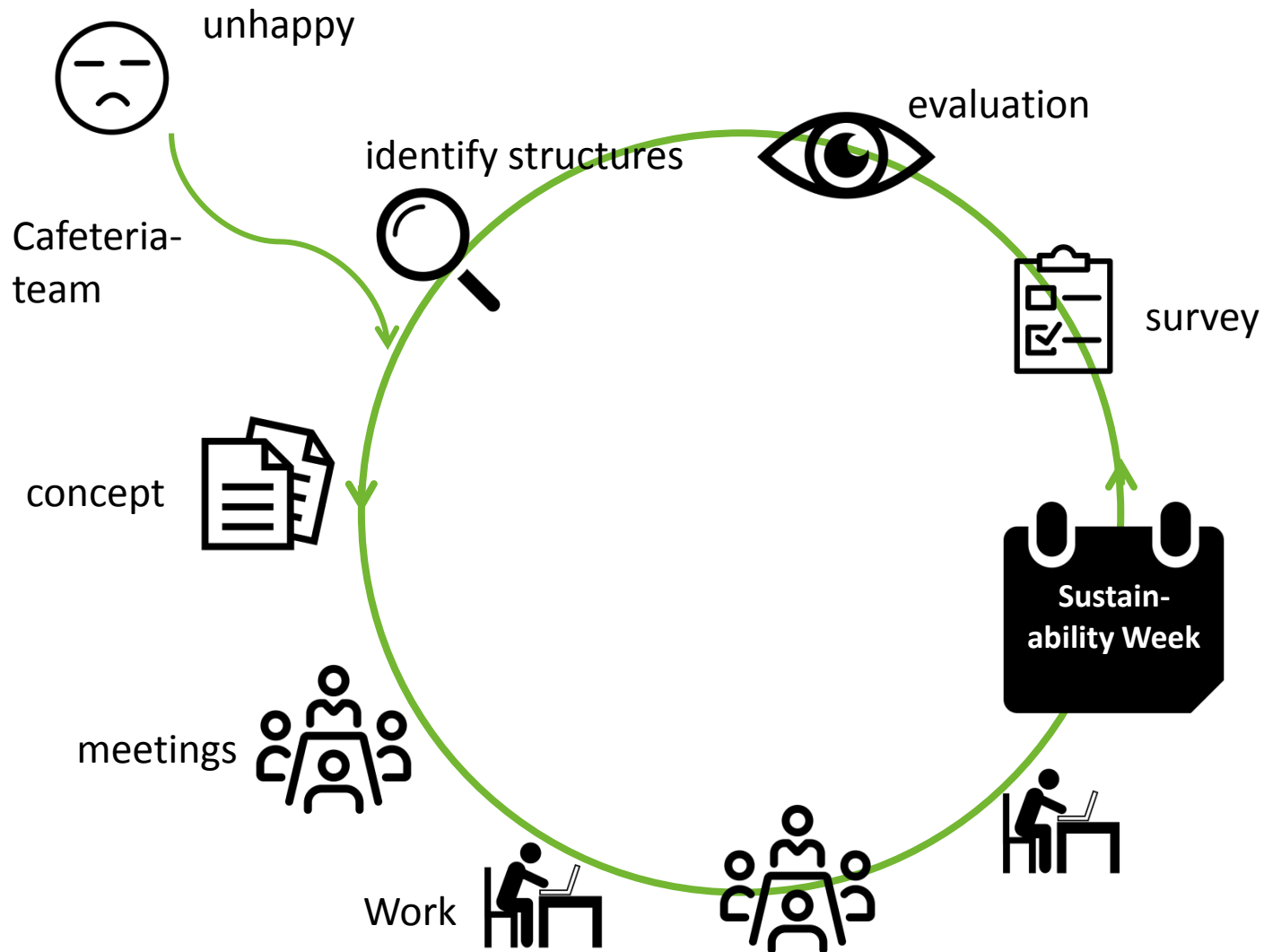


**Meat consumption**



# **Our process and product**

# PROCESS



# TEAM

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# OUR APPROACH

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Sustainability at Cafeterias



Supply



Demand



by own will and  
conviction





# PRODUCT



12 canteens  
3 provider



**SV**Group





# PRODUCT

## Supply

Sustainability Menu



CO2-Label



No meat from ruminant



## Demand

Infocampaign with

- Posters (action-oriented)
- Tischtables (information brokerage)



# PRODUCT

## Angebot

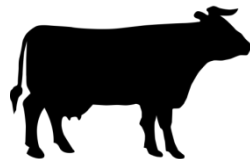
Nachhaltigkeitsmenu



CO2-Label



Kein Fleisch von  
Widerkäuern



## Nachfrage

Infocampagne

- Posters (Handlungsorientiert)
- Tischtafeln (Informationsvermittlung)



# **Brainstorming** dreaming

# BRAINSTORMING

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## Dreaming

What is your ideal scenario for your university cafeteria?

With what are you unsatisfied?

What would you like to change?

# **Brainstorming** strategies and actions

# BRAINSTORMING

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**Strategies and actions**

How could you get there?

# **Brainstorming** planning



# BRAINSTORMING

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## Planning

What do you want to know?

→ How can you find out?

Who do you need to talk to?

→ How can you find out?

What do you want to change?

→ Supply/demand?

How do you want to change this?

Who are the stakeholders?

Who has what power?

What resources do you need?

# TIPS

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Base your suggestions on trustworthy sources.



Legitimate your work through surveys.



Evaluate your work and try to measure your results.



Use already existing knowledge.



Get in contact with other active people in this field.  
They will inspire you and you will learn from their experiences.

# FEEDBACK



## GIVE US YOUR FEEDBACK

In general, how satisfied are you with the workshop?

Very satisfied      satisfied      neutral      unsatisfied      Very unsatisfied      No Answer

☐      ☐      ☐      ☐      ☐      ☐

Have your expectations been met?

☐ Yes      ☐ No      ☐ No Answer

Comment: .....      Comment: .....

Was this workshop helpful for you?

☐ Yes, I...      ☐ No, it was...      ☐ No Answer

☐ learnt new things      ☐ too simple

☐ got new ideas      ☐ unstructured

☐ was inspired      ☐ too complicated

☐ got new contacts      ☐ other: .....

☐ other: .....  
.....

Do you have any suggestions or further comments?

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# 2<sup>ND</sup> WORKSHOP

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Thursday, Sep. 28th 2017

- |            |   |
|------------|---|
| 08:30 a.m. | Arrival   |
| 09:00 a.m. | Brain Walk & Discussion   |
| 10:00 a.m. | Keynotes: "More than the sum of its parts – how to strengthen network collaboration on SD?" |
| 11:00 a.m. | Panel Discussion: "Challenges for national and international networking on SD"              |
| 12:00 a.m. | Lunch break   |
| 01:00 p.m. | <b>Slot 6:</b> Various sessions in the Topic Rooms and Open Space in the Market of Ideas    |
| 03:00 p.m. | Coffee break  |
| 03:30 p.m. | HOCH <sup>N</sup> Parallel Working Sessions   |
| 05:30 p.m. | Wrap Up of workshop results   |
| 06:00 p.m. | Joint Closing Session   |
| 07:00 p.m. | Internal working Session COPERNICUS Alliance  |
| 07:00 p.m. | Evening activities (informal get-together)  |

Ways to promote  
sustainable development  
through university policy

# CONTACT

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**THANK YOU**