SUSTAINABLE UNIVERSITY CAFETERIAS

Workshop at the HSDS

26.09.17
WHO WE ARE

Giulia Fontana
Master student of Environmental Systems and Policy (ETH)

Lorenz Keysser
Bachelor student of Environmental Science (ETH)

Rosa Brown
Master in English and History
Teaching Diploma (University of Zurich)
WHO WE ARE

Friends

Believe in a better world

Engaged for a transformation and are part of the Sustainability Week Zurich
We...

... think about sustainable food

... think about sustainable food at universities

... think about possible problems related to achieving sustainable food practices at universities

... develop possible solutions to these challenges

... think about steps required to apply these solutions at their own universities/campuses
OVERVIEW

Introduction of participants

Presentation
What is the Sustainability Week Zurich?
Why are we talking about food?

Group Work
Problem definition based on example

Presentation
Our process and product

Brainstorming
 Dreaming - Strategies and actions- Planning

Close
Introduction of participants
INTRODUCTION OF PARTICIPANTS

Name

University/Project

Interests and goals for sustainable development

Expectations
What is the Sustainability Week Zurich? Why are we talking about food?
SUSTAINABILITY WEEK

Voluntary organized student project of five universities in Zurich since 2013
SUSTAINABILITY WEEK

Our Goal:
Foster sustainability with focus at the universities in Zurich

Events & information campaigns

05. - 10.3. 2018

University Policy and connection of the five universities

Coordination by Lorenz

Cafeterias
Work in and with the university cafeterias

Coordination by Rosa & Giulia
SUSTAINABILITY WEEK

Achievements

more than 160 events and 15,000 attendants in five years

Delegate position for Sustainability at University of Zurich

Sustainability report at the University of Zurich

International Sustainability Campus Network (ISCN) Award for Student Leadership
WHY FOOD?

Climate change

- Agriculture, forestry, and other land use 24%
- Industry 21%
- Electricity and heat production 25%
- Buildings 6%
- Transportation 14%
- Other energy 10%

responsible consumption

- Traditions
- Ethical aspects

resources

- Water
- Soil
- Fair trade
- Food

Source: https://www.epa.gov/ghgemissions/global-greenhouse-gas-emissions-data
WHY FOOD ?

Climate change

responsible consumption

water

resources

food

traditions

ethical aspects

fair trade

soil

Source: https://www.epa.gov/ghgemissions/global-greenhouse-gas-emissions-data
WHY FOOD?

Climate change

Traditions

Ethical aspects

Responsible consumption

Water

Resources

Food

Source: https://www.epa.gov/ghgemissions/global-greenhouse-gas-emissions-data
Group Work
Problem definition based on example
GROUP WORK

Paper cup

Meat consumption
Our process and product
PROCESS

unhappy

Cafeteria-team

concept

meetings

Work

identify structures

evaluation

Sustainability Week

survey
OUR APPROACH

Sustainability at Cafeterias

Supply

Demand

by own will and conviction
PRODUCT

12 canteens
3 provider

SV Group

COMPASS GROUP
PRODUCT

**Supply**

- Sustainability Menu
- CO2-Label
- No meet from ruminant

**Demand**

Infocampaign with
- Posters (action-oriented)
- Tischtables (information brokerage)
PRODUCT

Angebot

Nachhaltigkeitsmenu

CO2-Label

Kein Fleisch von Widerkäuern

Nachfrage

Infocampagne
- Posters (Handlungsorientiert)
- Tischtafeln (Informationsvermittlung)
Brainstorming
dreaming
BRAINSTORMING

Dreaming

What is your ideal scenario for your university cafeteria?

With what are you unsatisfied?

What would you like to change?
Brainstorming strategies and actions
BRAINSTORMING

Strategies and actions

How could you get there?
Brainstorming planning
BRAINSTORMING

Planning

What do you want to know?  
→ How can you find out?

Who do you need to talk to?  
→ How can you find out?

What do you want to change?  
→ Supply/demand?

How do you want to change this?  
Who are the stakeholders?

Who has what power?

What resources do you need?
TIPS

Base your suggestions on trustworthy sources.

Legitimate your work through surveys.

Evaluate your work and try to measure your results.

Use already existing knowledge.

Get in contact with other active people in this field. They will inspire you and you will learn from their experiences.
## FEEDBACK

### GIVE US YOUR FEEDBACK

<table>
<thead>
<tr>
<th>In general, how satisfied are you with the workshop?</th>
<th>Very satisfied</th>
<th>satisfied</th>
<th>neutral</th>
<th>unsatisfied</th>
<th>Very unsatisfied</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Have your expectations been met?</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>□</td>
<td>□</td>
<td>No Answer</td>
</tr>
<tr>
<td>Comment: ........................................</td>
<td></td>
<td>No Answer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Was this workshop helpful for you?</th>
<th>Yes, I...</th>
<th>No, it was...</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ learnt new things</td>
<td>□ too simple</td>
<td></td>
</tr>
<tr>
<td>□ got new ideas</td>
<td>□ unstructured</td>
<td></td>
</tr>
<tr>
<td>□ was inspired</td>
<td>□ too complicated</td>
<td></td>
</tr>
<tr>
<td>□ got new contacts</td>
<td>□ other: ........................................</td>
<td></td>
</tr>
<tr>
<td>other: ........................................</td>
<td></td>
<td>No Answer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Do you have any suggestions or further comments?</th>
<th>..........................................................</th>
</tr>
</thead>
<tbody>
<tr>
<td>...................................................................</td>
<td></td>
</tr>
</tbody>
</table>
### 2\textsuperscript{ND} WORKSHOP

#### Thursday, Sep. 28th 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 a.m.</td>
<td>Arrival</td>
</tr>
<tr>
<td>09:00 a.m.</td>
<td>Brain Walk &amp; Discussion</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Keynotes: &quot;More than the sum of its parts – how to strengthen network collaboration on SD?&quot;</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Panel Discussion: &quot;Challenges for national and international networking on SD&quot;</td>
</tr>
<tr>
<td>12:00 a.m.</td>
<td>Lunch break</td>
</tr>
<tr>
<td>01:00 p.m.</td>
<td>Slot 6: Various sessions in the Topic Rooms and Open Space in the Market of Ideas</td>
</tr>
<tr>
<td>03:00 p.m.</td>
<td>Coffee break</td>
</tr>
<tr>
<td>03:30 p.m.</td>
<td>HOCH\textsuperscript{4} Parallel Working Sessions</td>
</tr>
<tr>
<td>05:30 p.m.</td>
<td>Wrap Up of workshop results</td>
</tr>
<tr>
<td>06:00 p.m.</td>
<td>Joint Closing Session</td>
</tr>
<tr>
<td>07:00 p.m.</td>
<td>Internal working Session COPERNICUS Alliance</td>
</tr>
<tr>
<td>07:00 p.m.</td>
<td>Evening activities (informal get-together)</td>
</tr>
</tbody>
</table>

Ways to promote sustainable development through university policy
CONTACT

Giulia Fontana  mensa@nachhaltigkeitswoche.ch
gifontan@student.ethz.ch

Rosa Brown  mensa@nachhaltigkeitswoche.ch
rosa.brown@uzh.ch

Lorenz Keysser  hochschulpolitik@nachhaltigkeitswoche.ch
lkeysser@student.ethz.ch

Sustainability Week Zurich  info@nachhaltigkeitswoche.ch
Vielen Dank!

THANK YOU