



Initial Situation

- Call for a stronger role of academic institutions regarding social innovation capacity (referring to the Triple Helix model)¹
- Increased pressure on this matter in consequence of Sustainable Development Goals (SDG)
- Growing number of institutions in higher education develop and sustain (social) business incubators, but focus on bottom line results and rely on business plans as their main development instrument²

The SSSC is filling this gap

- ✓ Very early stage support, support of small initiatives
- ✓ Unconventional idea creation to societal problems
- ✓ Coaches and jury with significant background from the field, working pro bono
- ✓ String emphasis on community building
- ✓ Sustainable Innovation Plan

Initial Situation	Problem Definition	Stakeholders
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Inputs	Outputs	Outcomes	Impact
Resources Finance	Innovation	Effect on target group	Effect on society

Organization	
Founding Team	Marketing and Communications
Competition	Evaluation



- ✓ Individual consulting sessions (2-3 per team)
- ✓ Individual coachings (4-12 hours per team)
- ❖ Workshops and input events to relevant topics such as pitching or financing
- ❖ Networking possibilities at different events (peer-to-peer / other Start-Ups / mentors / potential investors etc.)
- ✓ Individual guidance through Sustainable Innovation Plan on the platform getlaunched

Future potential

- Gain clear understanding of the informational behaviour of students and tailor communication and activities accordingly
- Long-term integration of program aspects into education and thereby helping to integrate SDGs into education
- Foster interdisciplinary cooperation between students of different degree programs
- Form strong alliance between arising similar programs of academic institutions across Switzerland

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1 Howaldt, J., Kaletka, C. & Schröder, A. (2016). Mapping the World of Social Innovation. Key Results of a Comparative Analysis of 1.005 Social Innovation Initiatives at a Glance.
 2. Huster, K. et al. (2016). Global Social Entrepreneurship Competitions. Incubators for Innovations in Global Health? *Journal of Management Education*, vol. 41 (2), 249-271.