

Hamburg Sustainable Development Summit 2017

Evaluation of the conference

Introduction

The Hamburg Sustainable Development Summit (HSDS) 2017, organized by the Center for a Sustainable University at the University of Hamburg, focused on aspects of sustainable development at Higher Education Institutions and the contribution of the UN Sustainable Development Goals (SDGs).

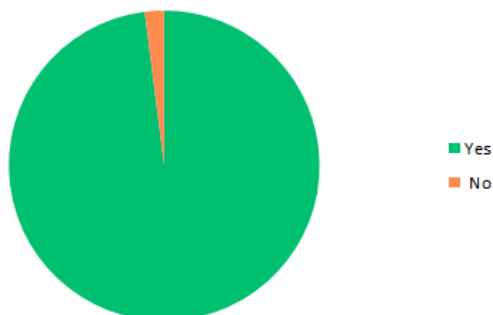
The conference was initiated for the first time in 2017 in order to offer a broad international network platform for sustainability initiatives and projects. The summit aimed at setting new horizons for collaborations, using innovative network formats and inviting sustainability researchers and agents to be part of the global community to foster sustainable development, in Higher Education Institutions as well as in society in general.

Evaluation results:

HSDS-short evaluation (postcards at the event)

51 answers in total

Did you like the HSDS?

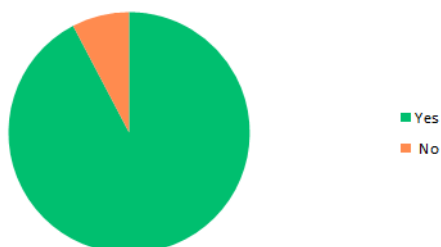


Summary comments

98% liked the HSDS event

Organization in general positive
 Some comments regarding catering
 (long waiting time)
 Some would have preferred more
 explanations in the program / book of
 abstracts
 Opportunities for networking and
 meeting people very positive

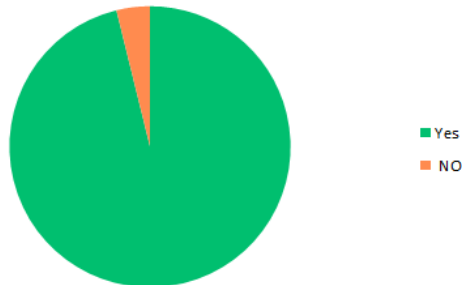
Did you learn anything new by attending the HSDS?



92% learned something new by attending the HSDS.

Mostly new methods, initiatives and
 people
 Insight in the (German) HEI landscape
 and networks

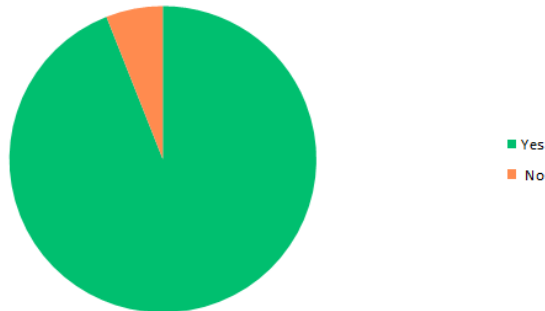
**Do you take something positive
(motivation, knowledge, contacts)
home from the HSDS?**



96% took something positive home from the HSDS.

Motivation, positive energy
Contacts
knowledge

**Would you attend another conference like this
one?**



94% would attend another conference like the HSDS.

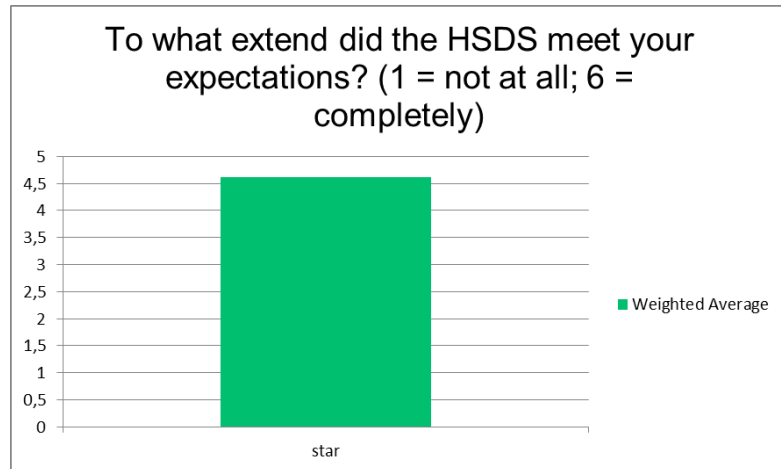
But there also was the wish for a broader field of participants (students, NGOs, practitioners), less focus on academia

In general, concerns were expressed about carbon footprint of international conferences.

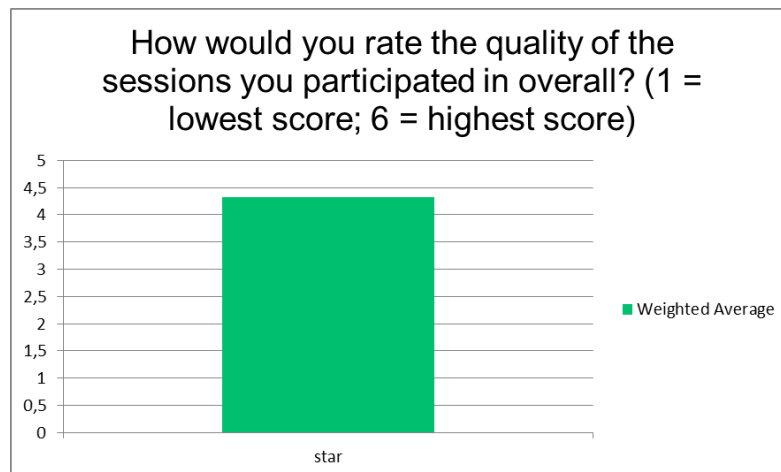
HSDS-long evaluation (Online survey)

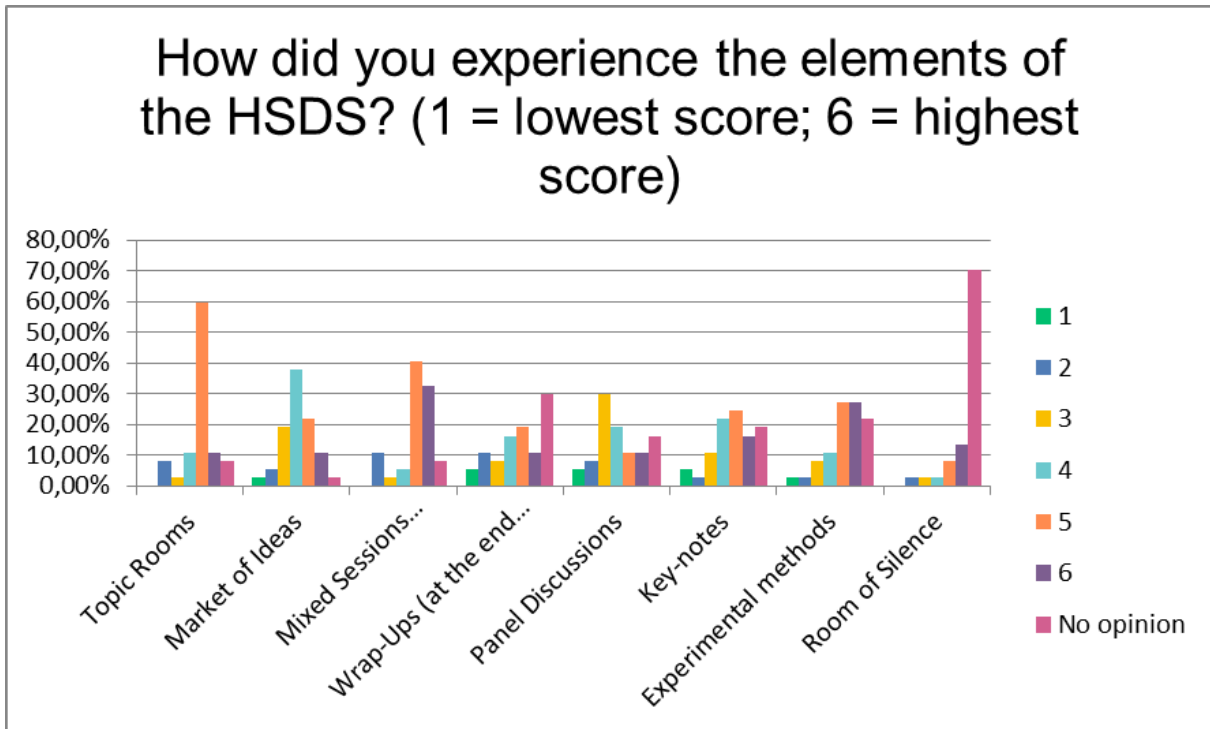
Our long form-evaluation was answered by 37 people, most of them participated on 27th-28th September. The main motivation expressed for coming to the HSDS were to network and to get informed on topics of sustainability and sustainability at Higher Education Institutions (HEI).

The Expectations were met with a rating of 4,5 of 6 (weighted average).

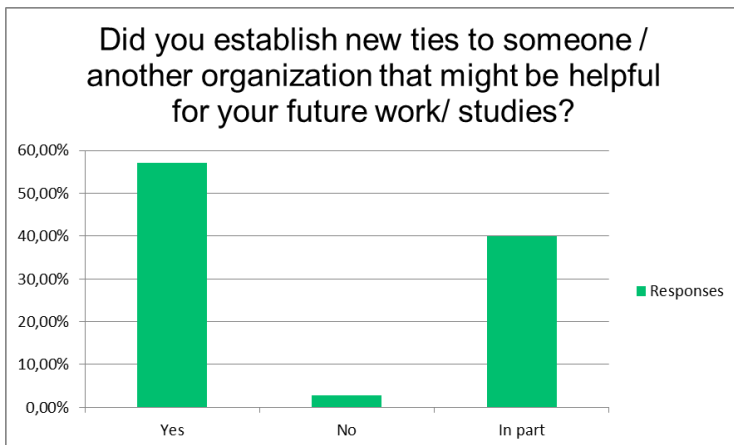


The overall quality of sessions was rated 4,4 of 6.

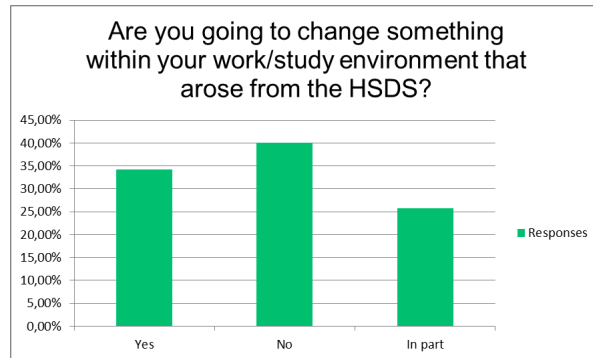




Comparing the different elements of the HSDDS, the Topic Rooms and the Mixed Sessions were rated best. The Market of Ideas and the key notes as well as the experimental methods also received good marks. The Panel discussions were the least popular.

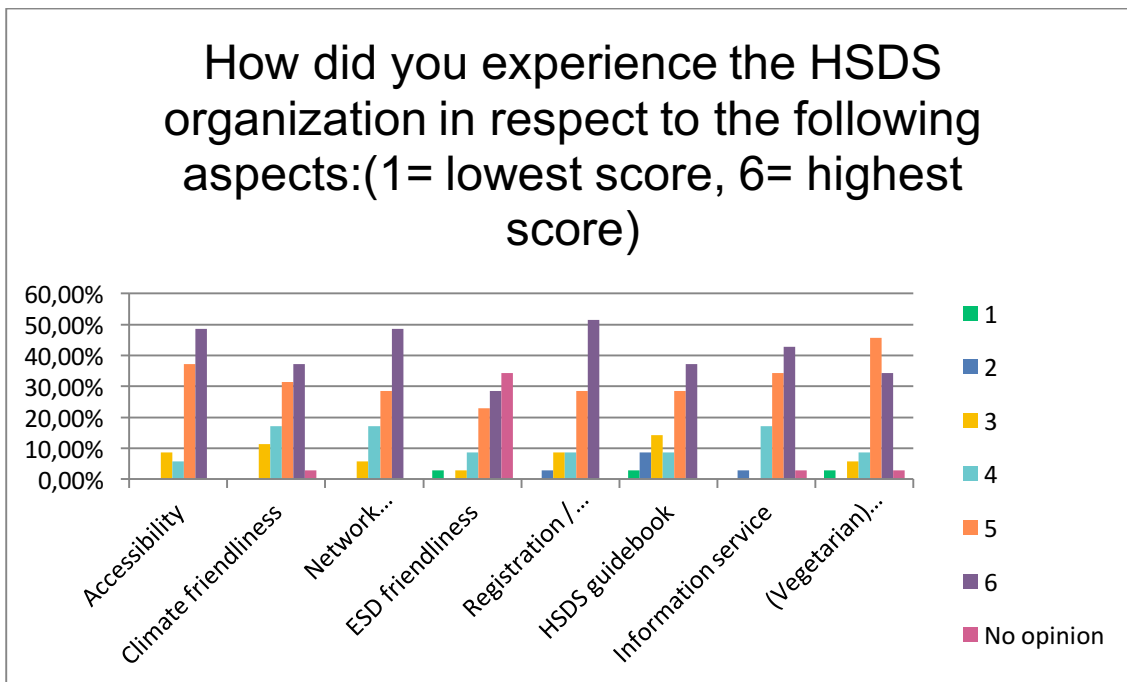


Almost all of responding participants established new ties for their work/studies (58% answered “yes”, 40% answered “in part” and 2% answered “no”).



More than 90 % of responding participants got inspiration for good practice for their own work/studies.

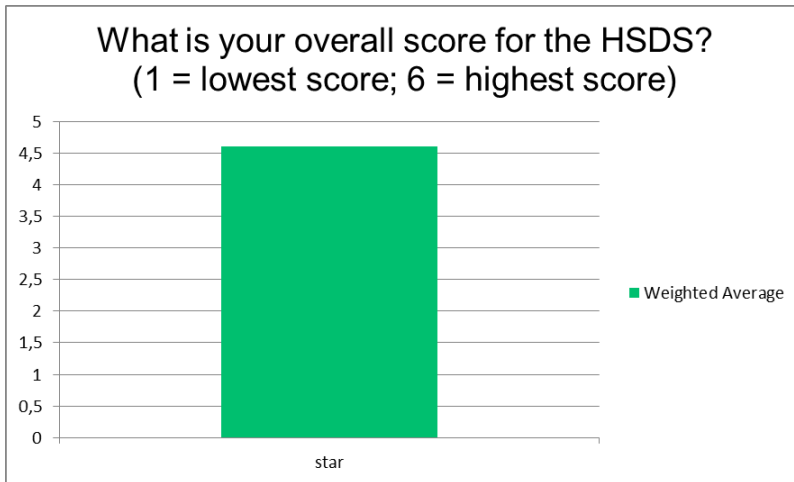
Interesting fact: More than 50% of responding participants will change their work/study environment due to insights at HSDS.



Despite the category „vegetarian catering“ all named aspects (Accessibility, Climate Friendliness, Network Friendliness, ESD Friendliness, Registration and Administration, HSDS Guidebook, Information Service) had the highest number of people rate it 6 out of 6. We learned our lesson and would provide more variety in vegetarian food next time. The vegetarian catering was rated by most participants with only 5 out of 6.

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<https://www.hsds.uni-hamburg.de>



The overall mark for the HSDS was 4 out of 6. We are very happy about this positive feedback and will learn out of your comments to improve future events.

Thank you for attending and for giving us your feedback!